IIID + IDC School of Design
International Institute for Information Design
अभिकल्प विद्यालय

IIID Mobility Days 2020
Online, 4-6 November 2020, Mumbai time 12:30-15:30 IST

Navigating the City – Information and mobility design for high-density multilingual environments

Cities have many faces, and they are a conglomerate of multiple entities compressed into a density that is highly challenging for the people who live and work there. High diversity in population, a multilingual environment, the gap between digital possibilities, and the reality of the travel experience are currently shaping our cities.

In this context, under the theme of navigation, solutions that make travel easy and enjoyable for everyone are essential components in defining a city. The conference in Mumbai is a call to understand individual perspectives on navigating and "using" the city, and how the quality of the mobility experience will be shaping city life in the future.

www.mobility.iiid.net
Registration: https://www.accelevents.com/e/iiidmobility

Co-hosted by:

International Institute for Information Design
IIID

IDC School of Design
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www.iiid.net   www.idc.iitb.ac.in

4 November 2020
12:30 IST

12:30	**Session 1: Mobility change – strategies and people** **Yogesh Dandekar,** Sargdesignstudio *Keynote: Legible transport systems*
13:00	**Dr Myles Miller,** CEO, LeadUP *Future Mobility: 2030*
13:20	**Amatya Agarwal,** PES University *Making Travel Inside Central Business Districts efficient using Accelerated Moving Walkways and Periphery Parking Framework.*
13:40	**Komal Sudrik,** Fr.CRCE, Bandra, INDIA **Aquinas Correia,** Konnect Insights *Improved connectivity with the public vehicle to accelerate the level of its usage*
14:00	**Amita Das** *and* **Ayushi Agashe**, JD College of Engineering and Management *Traffic signal management for an ambulance using radar with medical history database through biometric*
14:20	**Pramod Rajendran,** School of Planning and Architecture *Attitudes of people towards the car: Exploring habit formation process*
14:40	Breakout rooms, day closing at 15:00

5 November 2020
12:30 IST

12:30	**Session 2: Wayfinding and multi-language signage** **Robin Woods,** Robinworldwide *Opening Keynote: Maps for your sanity*
13:00	**Rajendra Thakre**, MIT Institute of Design, INDIA *Wayfinding/Signage Design opportunities and challenges for Multilingual Script within the Indian context.*
13:20	**Yuchan Zhang, Department of Typography & Graphic Communication, University of Reading** *Challenges for the design of bilingual traffic signs in China*
13:40	**Barish Date,** Graphics Beyond, Wayshowing and signage design, India *Using over-play and underplay as strategies in way-finding to create a variety of experiences.*
14:00	**Ole Häntzschel,** Independent Freelance Information Designer *Closing Keynote: Making the invisible visible – responsibility in information design*
14:30	Breakout rooms, day closing at 15:00

6 November 2020
12:30 IST

12:30	**Session 3: Design methods / inclusive design** **Nishant Sharma,** Professor of Mobility & Vehicle Design, IDC School of Design, IIT Bombay *Keynote: Design of the tricycle for paraplegics*
13:00	**Yateendra Joshi,** Independent Designer and copy editor *Creating locality-specific transit guides*
13:20	**Saurabh Nimsarkar,** ArtCenter College of Design *Mobility Provocations: Data Attitudes in an Information Civilization*
13:40	**Dhriti Dhaundiyal** and **Prof. Nishant Sharma** IDC, School of Design IIT Bombay *Ladies' Special: A Mixed Methods Study of Female Commuters in Mumbai Local Trains for Requirement Capture*
14:00	**Abhishek Srivastava,** U. P. Institute of Design, Noida **Bhawna Welturkar,** Center for Study of Science Technology and Policy, Noida *Making tourism more accessible*
14:20	Breakout rooms, conference closing at 15:00