Day 1: Thursday June 20



Interaction with locations

Pictograms and symbols

Communicating with people

Facilitating access to information

9:00 Welcome & Introduction

9:10 Session 1: Government/civil society 1

- 9:10 Chiara Fioravanti (National Research Council of Italy): 'Explaining administrative procedures to migrants: the role of intercultural mediators in the information design process.'
- 9:35 Klaas van der Veen (Information Designer, The Netherlands): 'Fieldwork-based visuals - Closing the gap between scientific information and real life.'
- 9:50 Mihály Minkó (Information Designer, Hungary): 'A Case Study of Visualizing Public Broadcast News.'
- 10:05 Questions and answers & discussion.

10:30 Break

11:00 Session 2: Government/civil society 2

- 11:00 Katrin Beste (Information Designer, Austria): 'Finding your way to a new job – wayfinding for the Austrian Jobcenter.'
- 11:25 Andrew Barker (Information Designer, UK): 'Using qualitative data to inform design decisions in government.'
- 11:50 Questions and answers & discussion.

12:15 Lunch, posters, networking

14:30 Session 3: Healthcare 1

- 14:30 Chris Thornton (University of South Australia) [Presented by Myra Thiessen and Indae Hwang]: 'Medical Information Design.'
- 14:55 Sara Goldchmit (Universidade de São Paulo, Brasil): 'Information design for health education in hip and knee osteoarthritis. Communicating actionable strategies to reduce pain and enhance quality of life through videos.'
- 15:10 Questions and answers & discussion.

15:30 Break

16:00 Session 4: Healthcare 2

- 16:00 Vaijayanti Ajinkya (Sir J. J. Institute of Applied Art, India): 'Analyzing Online Doctor Consultation Apps in India.'
- 16:25 Mandar Rane (IDC School of Design, Mumbai, India): 'Exploring design of icons for motorised ICU beds.'
- 16:40 Diana Frank (Information Designer, Germany): 'Changing Communication in Product Teams Using Semantic (Visual) Modeling to Efficiently Define or Refine Products and Services.'
- 16:55 Questions and answers & discussion.

17:30 End of day 1.

Day 2: Friday June 21

The role of Al in Information Design

How to ... instructions and testing

Visualization and analysis

Wayfinding

9:00 Session 5: Culture

- 9:00 Brian Kwok Sze Hang (The Hong Kong Polytechnic University): 'From Legible London to Hong Kong: Localizing and Enhancing Accessibility and Legibility in Pedestrian Wayfinding through User-Centered Design.'
- 9:25 Tingyi S. Lin (National Taiwan University of Science & Technology): 'Diverse needs, various behavioral patterns, and one way to show.'
- 9:50 Chad Hall (University of Washington): 'Teaching information visualization through Quantified
- **10:15 Jennifer Lim** (Ohio State University): 'The Minds of Conspiracy: Visualizing the mindset of conspiracy theorists and designing the ideal future.'
- 10:40 Questions and answers & discussion.

11:00 Break

11:30 Session 6: Science & technology

- 11:30 Giuseppe Attoma Pepe & Camille Étienne (Assist Digital France): 'Liquid consistency. A new information design paradigm for omnichannel digital ecosystems: a case in a sensitive public service area.'
- 11:55 David Skopec (University of the Arts Berlin): 'Bridging Design and Social Science for Innovation.'
- 12:20 Tomas Chochole (University of West Bohemia, Czech Republic): 'Applied research from an information design perspective.'
- 12:35 Questions and answers & discussion.

13:00 Lunch, networking

14:00 Session 7: Methods

- 14:00 Leandro Manuel Reis Velloso (Universidade de São Paulo, Brasil): 'Systematising the Design of Visualisations for Monitoring and Evaluation.'
- 14:25 Sue Perks (Information Designer, UK): 'Can Unicode learn from experimental symbol classification methods from the 1950s?'
- 14:40 Enrico Bravi (Information Designer, Austria): 'Meta, Macro, Meso, Micro: developing a teaching model for data visualisation.'
- 14:55 Dr Sara C Klohn Reader & Dr Anelise **Zimmermann** (Loughborough University): 'Infographic design: teaching practices.'
- 15:20 Questions and answers & discussion.

15:45 Break

16:15 Session 8: Mobility

- 16:15 Myra Thiessen (Monash University, Australia): 'Pass: transforming the airport security screening experience.'
- 16:40 Colette Jeffrey (Birmingham City University): 'An Epic Journey With A Magpie: How information design helps us find the way in buildings.'
- 17:05 Jaap Knevel (Information Designer, The Netherlands): 'There must be other ways: A personal plea for more complexity, dialogue, and otherness in wayfinding design.'
- 17:30 Questions and answers & discussion.

17:55 Wrap up & final remarks

18:00 End of day 2.